



IDEA 2022 School Presentation  
Kyla Mae Dacanay Commerce Student Association President and Indra Nooyi



IDEA 2022 Medal  
Michael Benarroch (President & Vice Chancellor, UofM), Indra Nooyi (IDEA 2022 Recipient)



IDEA Head Table  
Back row: Jason Stefanson, Ash Modha, Lisa Kassenaar, Bruno Silvestre, Indra Nooyi, Michael Benarroch, Andrew Stibbard, Arni Thorsteinson. Front row: Kim Bailey, Phyllis Yaffe, Susan Glass, Hon. Heather Stefanson, Tessa Robert-Betzold, Kyla Mae Dacanay



Indra Nooyi and Lisa Kassenaar, Asper Alumnus who collaborated with Indra Nooyi on "My life in Full"



L-R: Andrew Stibbard (Chair, The Associates), Michael Benarroch (President & Vice Chancellor, UofM), Arni Thorsteinson (Chair, IDEA Committee), Kyla Mae Dacanay (President, CSA)

## IDEA INTERNATIONAL DISTINGUISHED ENTREPRENEUR AWARD

On May 3, 2022, our hearts, imagination and minds were touched by one of the world's most admired and influential business icons Indra Nooyi. The Associates of the I. H. Asper School of Business awarded Indra Nooyi the 2022 International Distinguished Entrepreneur Award (IDEA) in recognition of her exemplary leadership of global organizations and commitment to the betterment of society-at-large. The IDEA medal was presented in front of more than 1,000 attendees at the IDEA Dinner, bringing together Manitoba's business, academic communities and our future leaders students from the IH Asper School of Business.

"Indra Nooyi is a courageous leader who inspired all IDEA attendees with her message of the importance of inclusivity, creativity, and Performance with Purpose. It was an honour to welcome such an iconic global leader to Winnipeg and I was touched that she took time to commend the Manitoba business community's close connection to the Asper School of Business." Arni Thorsteinson, Chair, IDEA Committee.

Funds raised will support the Asper School of Business in delivering a world-class business education in Manitoba through support for student programming, faculty and student awards, and school upgrades. The Associates and the IDEA Committee would like to thank all guests, volunteers, staff and generous partners who together made IDEA 2022 a most memorable event!



Indra Nooyi and Kim Ulmer, RBC Regional President, Manitoba, Saskatchewan, Nunavut & Western Ontario



Arni Thorsteinson (IDEA Chair), Hon. Heather Stefanson (Premier of Manitoba), Dr. Bruno Silvestre (Acting Dean, Asper School of Business)



Ryan Klassen, Vice President Enterprise Sales West & Vice Chair, Bell MTS and Western Canada welcoming Indra Nooyi



Indra Nooyi, James Cohen (President & CEO, Gendis Inc.) & Lisa Kassenaar



Long-time friends Indra Nooyi and Phyllis Yaffe, Chairperson, Cineplex Entertainment and U of M alumnus who presented the reminiscences on Indra at IDEA 2022.

**THANK YOU TO IDEA 2022 PARTNERS AND COMMITTEE**

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<b>IDEA COMMITTEE</b>			
Arni Thorsteinson (Chair), Paul Soubry (Vice Chair), Andrew Stibbard (Chair of The Associates), Bill Baines, James Cohen, Carly Edmundson, Susan Feldman, Seth Henoch, Debra Jonasson-Young, Vanessa Koldingnes, Paul Lacap, Rick MacKay, Ash Modha, John Proven, Colin Ryan, Bruno Silvestre, AnnaMaria Toppazzini, Geeta Tucker, Rob Vanderhooft, Gordon Webster, Rick Workman			

## ASPER SCHOOL OF BUSINESS THE ASSOCIATES



Modha Family - Divya Modha, Chalnessa Eames, Indra Nooyi, Ash Modha (President & Mondetta, IDEA 2022 Emcee), Pushpa Modha, Kish Modha